

# BAHT

## British Association Of Hand Therapists

*Advertising Opportunities*

*2018-2019*



# About BAHT



*The British Association of Hand Therapy (BAHT) is a registered charity whose aim is to advance and promote the study and general knowledge of the treatment of the hand. We encourage high standards of care, education and research in the field of hand rehabilitation. The membership of the organisation is from both occupational and physiotherapists who have a particular interest in hand rehabilitation.*

*BAHT offer a number of awards and bursary schemes for members to encourage travel and research in the field of hand management and rehabilitation.*

# Our Membership



*We have 650+ members in the UK, working both in the NHS and the private sector.*

*Our member are both Physiotherapists and Occupational Therapists, with a specialist interest in Hand Therapy.*

*We also have many therapists who are part or full time educators and researchers.*

*We have Overseas Membership as well as associate membership for students, OT/PT assistants and technicians.*

# Hand Therapy Journal

An International, peer-reviewed journal

Official journal of the **British Association of Hand Therapists Ltd.**

Official journal of the **European Federation of Societies for Hand Therapy.**

Formerly known as British Journal of Hand Therapy.  
Aimed specifically at hand therapists working in both the public and private sectors in the UK & Europe.

Individually addressed to all BAHT members.

Includes both academic articles and membership information.



# Advertising In Hand Therapy Journal



	<i>Full page</i>	<i>Half Page</i>	<i>Additional advert on BAHT website</i>
Course & Conference	£ 250	£ 150	+ £ 50
Recruitment	£ 700 ( B&W) £ 850 (colour)	£ 400 ( B&W) £ 500 (colour)	+ £ 50

*\*Premium position of inside front & back cover available at an additional rate*

## ***Closing dates for print advertising:***

<i>Issue</i>	<i>Space reservation</i>	<i>Copy deadline</i>	<i>Mail date</i>
March	08 January 2018	15 January 2018	01 March 2018
June	02 April 2018	09 April 2018	01 June 2018
September	02 July 2018	09 July 2018	01 September 2018
December	08 October 2018	15 October 2018	01 December 2018



# Corporate Adverts in Hand Therapy



Corporate Advertisements are managed by SAGE, our publishers for the journal. There are various opportunities available including full and half page adverts, online advertising, E-TOC sponsorship, inserts, product samples, brochures, belly band, supplements and reprints. For details please contact SAGE directly.

Enquiries can be directed to:

Manuela Brun

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Website: [www.sagepub.com](http://www.sagepub.com)



# BAHT Website



Our newly updated website offers a range of opportunities. Website adverts are accessible to anyone viewing the website and are not exclusively for members.

We have specific pages for job vacancies, courses and research which all have clear links from our homepage: <http://www.hand-therapy.co.uk/>

We now also offer banner advertising. Banners appear on each website page allowing maximum visibility.

We also offer an annual corporate advertising subscription on the website which includes space for your logo, text & link to your website.



# BAHT E-bulletin

The BAHT e-bulletin is sent electronically to all its members. It is a quarterly publication providing members with updates on BAHT activities and important national and international events in the field of hand therapy, including conferences and courses.

It is an excellent way to access members where you can directly advertise and provide a direct link to your website or to your advert on the BAHT website. It also has premium advertising space which includes a colour picture for corporate advertisements, recruitment advertisements or for you to promote your course and conference.

E-Bulletins are sent out in April, July, October and January. There are also additional special editions for the BAHT Annual Conference.

Special e-bulletins are also available on request. BAHT reserve the right to review and negotiate content.



# BAHT Website & E-bulletin Advertising



	<b>BAHT Website</b>	<b>BAHT E-Bulletin</b>
<b>Research</b>	Please contact the Clinical Evidence Committee: baht.cec@gmail.com	
<b>Job Advert</b>	£50 (1 month) £125 (3 months) <b>**Free to advertise NHS jobs**</b>	£50 (inclusion in regular ebulletin) £100 (special e-bulletin)
<b>Course, product or corporate advertising</b>	£50 (1month) £125 (3months)	£50 (inclusion in regular ebulletin) £100 (special e-bulletin)
<b>Website banners</b>	£50 (1 month) £125 (3 months)	n/a
<b>Social media bolt on.</b> Add coverage on Twitter and Facebook to any of the above options.	£10	



# BAHT Conference

- BAHT conference held annually
- Joint conference with the British Society for Surgery of the Hand (BSSH), held every 3 years

***2019 Conference***

***Details to be confirmed soon.***

***For advertising and exhibition enquiries please contact:  
baht.advertising@gmail.com***



# Contact Details

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